

# DUNKIN' DONUTS BUSINESS COLLABORATIVE SEMINAR SERIES



## Ten Costly Technology Mistakes and How to Avoid Them !

**Date:**

Wednesday, November 17, 2004  
7:30 – 9:00 a.m.

**Location:**

MWCoC Office  
77 Great Road, Suite 214 Acton

**Pre-registration Fee:**

\$10 Members  
\$20 Non Members

*Pre-registration required, as  
seating is limited*

**About the Speaker:**

**Ann Westerheim, PhD**, is the founder of Ekaru, a hands-on strategic technology consulting firm dedicated to helping small and medium businesses manage their technology more profitably. They provide on-site service for computers, networks, servers, applications, e-Mail and Internet access.

Technology is just as strategic for small business as it is for big business, but without a full-time IT department, many small businesses are unfortunately left to figure things out for themselves. Mistakes such as losing data, lack of security, and improper virus protection can be expensive.

Just about every week there is a major news story about a new virus or security patch. Sounds overwhelming? It doesn't have to be if you learn the basics.

In this seminar, we'll cover the top ten mistakes we have found in the field, and tell you how to avoid them.

Topics to be covered include:

- Network Security
- SPAM management
- Wireless Networks
- Virus protection
- Back-up options
- Company policies
- And more...

Doing things right will save you time, money, and a lot of frustration. You'll leave the seminar with concrete actions you can take right now to make your technology run smoother!

### BUSINESS COLLABORATIVE SEMINAR - NOVEMBER 17, 2004

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PAYMENT BY **NOVEMBER 12**,

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